

9th Street BMX 2017 Year in Review

2017 Group Milestones

Community Outreach: Participated in "It's My Park Day" on 3/4/17 and 11/4/17

17th Annual Halloween Jam

+400 people in attendance

+\$1500 in merchandise and prizes given away to community

2nd Annual Kids Pump Track Race

+50 Riders 12 and under entered in event. Each receiving a trophy/ribbon of accomplishment

+\$500 of merchandise given away to kids

Ladies BMX Day

+20 female riders attend a BMX clinic hosted by professional women's BMXer Nina Buitrago

Landscaping

Monthly litter maintenance

Participated in Schoal Creek Conservancy litter clean up days

Participated in Schoal Creek Conservancy "Mulch the Trees Day"

Secured 14 yards of mulch during "Mulch the Trees Day"

Secured a minit grant for 11 lbs. of native grass seed

Planted 60 lbs. of winter rye seed to beautify the park and control jump erosion

Removal of invasive plants, legustrom, nandina, poison ivy, etc.

Accounting

Cash Donations from Individuals **\$330**

Cash Donations from Local Businesses **\$1150**

Empire BMX \$800

Mutiny Bikes \$150

Indust Bikes \$100

Bicycle Sport Shop \$100

17th-Annual Halloween Jam Fundraiser **\$800**

Expenditures (Promotions & Community Outreach) **-\$100**

2017 Fundraising Total **\$2280**

9th Street BMX 2017 Year in Review (con't)

Misc. Achievements

Continued partnership with the City of Austin, Parks and Recreation Department (PARC) and Shoal Creek Conservancy

Continued work with COA towards speed bumps on 9th Street

Developed plan to assist in community outreach and generate funds through BMX mentoring

Established relationship with TheGreatOutdoorsFund.org to assist in funding our park goals

Assisted in UT student dissertation on Non Profit Group communications

Sales of shirts and stickers to raise funds for account

Website redesign

Group Meetings

2/18/17, 3/4/17, 4/1/17, 5/27/17, 7/15/17, 9/16/17, 10/13/17, 11/4/17

Group Labor Contributions

Thanks to everyone's help in the group; meetings, planning, digging and trail maintenance. Special "thank you" to:

Nina Buitrago Fundraising, Promotions

Empire BMX Communications, Merchandising, Promotions, Sales, Video Production

Miguel Esparza Master of Ceremonies

Aron Hoag Graphic Design, Social Media

Todd Moon Nonprofit Coordination, Social Media, Website Design